

For Immediate Release

To: General News/Feature/Culture and Arts – Assignment Editors/Editors/Reporters

“From Street to Knit” Group Show at D2 Place

Showcasing Works of Street Artists from Hong Kong & France Inspired by Textile Heritage alongside 15 Knit-artworks Transcribing from the Street-artworks



(Hong Kong, 17th May 2022) – Celebrating the sixth year of partnership, LAWSGROUP and French May Arts Festival collaborate with street art gallery L’Epicierie Fine HK and three street artists from France and Hong Kong to present a curated group show, **“From Street to Knit”** at The Garage of D2 Place TWO on 23rd May. The exhibition is open for public from 24th May to 9th June with free admission.

“From Street to Knit” will present the artworks co-created by French artists Binokl and Le Cyklop and Hong Kong artist Bao Ho, and Laws Knitters of LAWSGROUP. Fifteen exclusive works by the three artists will be on display, from 2D street-art on paper and digital sketches to 3D sculpture street-art, alongside fifteen original knit artworks in both 2D canvas and 3D sculpture forms crafted by Laws Knitters of LAWSGRROUP at its own studio.

“The collaboration of **“From Street to Knit”** with LAWSGROUP between different entities is to bring about cultural exchange as well as technical exchange, unboxing the imagination of audiences on street-art and knit-art, as well as fostering exchange of Hong Kong and French culture,” said Mr. Xavier Mahé, General Manager of French May Arts Festival.

“This time, Laws Knitters initiates the exhibition to showcase its knitting craftsmanship. The works of the three street artists were crafted into original knit art creations and are presented to the public. From 2D knit-art on canvas to 3D volume knit-art, this special collaboration will definitely bring freshness and insights into the art world through textile heritage. With an aim to pass down

local knit art craftsmanship, Laws Knitters opens its own studio crafting knit products, hence, to promote reindustrialization in Hong Kong. In addition, we are about to launch the Yarn Bombing campaign in which our community will be decorated with colorful knit art pieces,” said Mr. Bosco Law, Deputy Chairman and CEO of LAWSGROUP.



Bao Ho is a Hong Kong born and based artist. She has been drawing since her childhood, has worked as a graphic designer for several years and after travelling to Milan where she met a local artist and introduced her to the street art world, she then came back to her city Hong Kong to settle and became a full-time artist. Bao’s imagination brings her to create a whole new world with human and animal characters, the fantastic creatures and different scenes which are commonly found in everyday life of Hong Kong.

Learn more at: <https://www.simplebao.com/>



Binokl, is a French artist born in 1982. His inspiration is coming generally from the underground and urban culture: mostly its music and its first generation of street artists such as Basquiat or Mist to only name them. He specializes in creating artworks on paper with spray paint and acrylic.

Learn more at: <https://www.binoklart.com/>



Le Cyklop produces fun, popular and often interactive art projects. He takes his inspiration in the world of toys, comics, African art and animal kingdom. Le Cyklop is also known for his installations of street furniture that color the cities of France and the city of Paris mostly, bringing a fancy touch to the street and revisiting the use of public space.

Learn more at: <https://www.lecyklop.com/>

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Laws Knitters aims to become a global leader and trendsetter for knit products and knit art by promoting the heritage of local craftsmanship and facilitate the development of manufacturing industry through reindustrialization and rebranding. The brands serves as an one-stop solution for knit products, it offers creative design, branding, and marketing services, Laws Knitters aspires to

pass down traditional and authentic craftsmanship to support designers and individual brands, as part of the ‘Business for social good’ initiatives.



Learn more at: knitters@lawsgroup.com

Exhibition details:

Date: 24 May -9 June, 2022

Time: 10 AM - 10 PM

Venue: The Garage, G/F, D2 Place TWO, 15 Cheung Shun Street, Lai Chi Kok, Kowloon

Participating groups: Laws Knitters, Bao Ho, Binokl and Le Cyklop

Free entry

High-resolution photos: <https://bit.ly/3LKjC6Z>

[Event Invitation]

“From Street To Knit” Art Exhibition will open on 23 May. Mr. Bosco Law, Deputy Chairman & CEO of LAWSGROUP, Miss Gloria TSE, Assistant District Officer(Sham Shui Po), Mr. Alexandre Giorgini, Consul General of France in Hong Kong and Macau, Dr. Andrew Yuen, Emeritus Chairman of the French May Arts Festival, Mr. Xavier Mahé, Director of French May and Ms. Bao Ho, Participating Artist of “From Street To Knit” Art Exhibition will be officiating guests of the vernissage. Media are now cordially invited to attend. Details are as follows:

Date: 23 May, 2022 (Monday)

Time: 4 PM – 5 PM (Reception starts 3:30 PM)

Venue: The Garage, G/F, D2 Place TWO

For enquiries on “Event Invitation”, please contact **D2 Place Marketing Department, Lawsgroup:**

Tel: +852 2371 1844 / +852 2371 1230

Vicky Lui: vicky.lui@lawsproperties.com

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For the latest event update, please check: <http://www.d2place.com/>

About LAWSGROUP



LAWSGROUP

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Founded in 1975, LAWSGROUP is one of the leading apparel manufacturers in the world and stands as a major player in the industry for more than 45 years. As one of the leading suppliers to world renowned fashion labels, LAWSGROUP builds its reputation on optimizing cost, quality and turnaround time in today’s fashion markets. With its success in supply chain management solutions, LAWSGROUP has further expanded its businesses and investments to Retail & Branding and Property Development since the 1980s, including but not limited to the operations of chained fashion and lifestyle boutiques, development and management of Intellectual Properties, Shopping Malls, Office Buildings, Parking Lots, Co-working Spaces, and other global investments. LAWSGROUP currently employs more than 20,000 staff, with offices, factories and retail shops around the world.

Website: <http://www.lawsgroup.com>

About D2 Place

D2 Place is part of LAWSGROUP's CSV (Creating Shared Value) initiative launched in 2013. Also named as "Designers' Dreams", it is the first Shopping Mall cum Office Complex converted from industrial buildings in Hong Kong. Located right above the MTR Lai Chi Kok Station, the whole project consists of two towers D2 Place ONE and D2 Place TWO, offering more than 500,000 sq.ft. of Retail, Office, and Event Spaces. Unlike any other cookie-cutter malls, D2 Place operates with an "Entrepreneurship Model" which focuses on breeding startups, young entrepreneurs, and local brands. The two malls feature unique event spaces with different creative and cultural events organized regularly, including the signature "Weekend Markets" on every Saturday and Sunday.



D2 Place ONE

9 Cheung Yee Street, Lai Chi Kok
(Exit D2, Lai Chi Kok MTR Station)



D2 Place TWO

15 Cheung Shun Street, Lai Chi Kok
(Exit D2, Lai Chi Kok MTR Station)

Website: <http://www.d2place.com>
Facebook: <http://www.facebook.com/d2place>
Instagram: @D2Place

About French May Arts Festival

Established in 1993, French May is one of the largest cultural events in Asia. With about 100 programmes presented across 2 months, we showcase the most diversified art forms: from heritage and contemporary arts, paintings and design, to classical music and hip-hop dance, cinema and circus. It has become an iconic part of Hong Kong's cultural scene reaching out to 20 million visitors since its inception.

French May brings the arts to everyone, not only in cultural venues, but also in public spaces, shopping malls and more, inviting everyone across Hong Kong to enjoy art in their daily lives.

In the aim of promoting accessible-arts for all, French May places a strong emphasis on education through outreach programmes, guided tours, workshops, masterclasses and free performances.

The festival strives to reach the widest possible audience and contribute to the education of the young and less-privileged, working closely with over 50 local institutions and organisations to establish barrier-free arts access.

Programme details of French May Arts Festival 2022: www.frenchmay.com



About L'Epicerie Fine HK

Created and founded in 2016 by Baptiste Droniou, a French fellowman who grew up and still lives in Hong Kong, L'Epicerie Fine Art aim is to promote the Street Art movement by working and presenting several artists works.

We set up exhibitions, showrooms and commissioned projects around Hong Kong with renowned artists and future talents that we believe in. Specialized in the Asian and European street artists, all the artworks are selected by our best care. We work with all presented artists and have a wide knowledge of the street art market.

Also, L'Epicerie Fine Art works on private sales and commissioned artworks. We do have access to off market artworks. If you are looking for a specific artwork, we source it and find the best outcome for everyone.

For media enquiry, please contact **Mention PR Consultants Ltd.:**

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