



Since 1993

Le French May Arts Festival 2009 Questionnaire

A chance to win a special limited edition Le French May gift!

Your comments and opinions are important to us. Kindly take a few minutes to complete this questionnaire and return it to our reception desk at the entrance or fax it back to 3752 9908.

Name of Programme: _____
Date: _____ Ticket Price: _____

Your opinion on this performance:

	Excellent	Good	Average	Fair	Unsatisfactory	Not Applicable
Artists' performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Selection of songs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual Effects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Program length	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What attracted you to watch this programme?

- Artist
- Programme
- Category of performance
- Le French May programme
- Media / Advertisement
- Discount ticket
- Curiosity
- Accompany friends
- By invitation
- Good date programme
- Others (Please specify: _____)

When did you buy tickets for this performance?

- At the door
- 1-2 weeks before
- 2 weeks to 1 month before
- First day of tickets sale

Did you come to (the venue) especially for the performance/exhibition?

- Yes
- No, I just pass by.
- No, I work nearby.
- No, I live nearby.

Would this show arouse your interest to watch an art performance in France? Yes No

How did you learn about Le French May?

- Le French May website
- Le French May brochure and leaflets
- Le French May posters
- Big Screen trailer
- Facebook
- Others (Please specify: _____)
- Le French May e-newsletter
- Hong Kong Cultural Centre panels
- Outdoor Advertisements
- Magazines/Newspaper
- MTR panels
- TV/Radio
- Word-of-mouth
- School

What programmes you are interested in?

- Classical Music
- Contemporary Music
- Pop music
- Cinema
- Jazz
- Family / Children
- Chinese Music
- Dance
- Drama
- Avant-garde/niche events
- Photos Exhibition
- Paintings Exhibition
- Opera
- New Circus / Acrobatics
- Others (Please specify: _____)

Are you interested to participate in the following?

- Workshop
- Talk
- Meet-the-artist session
- Seminar about the programme
- Others (Please specify: _____)

How many art performances did you attend in the past 6 months? 1-3 4-6 6 or more

What is your preference on performance date? Monday Tuesday Wednesday
 Thursday Friday Saturday Sunday No preference

What are the reasons that might prevent you from attending Le French May's events?

- | | |
|--|---|
| <input type="checkbox"/> Location of performance venues | <input type="checkbox"/> Do not understand French |
| <input type="checkbox"/> Inconvenience of buying tickets | <input type="checkbox"/> No companion to attend the show with |
| <input type="checkbox"/> Programmes not attractive | <input type="checkbox"/> Others (Please specify: _____) |
| <input type="checkbox"/> Tickets prices too high | |

Personal Particulars

Name: _____

Email: _____

Address: _____

I am Hong Kong resident Expat Tourist (Mainland Chinese) Tourist (Country:_____)

Ethnicity Chinese Caucasian Indian Japanese Korean Please specify:_____)

Gender Female Male

Age group <10 11-20 21-30 31-40 41-50 51-60 >60

Education level

Primary Secondary Tertiary institute/University graduate Postgraduate or above

Occupation

Self-employed Professional/ Executive Blue-Collar Student Retired/Unemployed
 Clerical/ Secretarial Civil Servant Housewife Others (Please specify:_____)

Average Monthly Salary <\$10,000 \$10,001 - \$30,000 \$30,001 - \$50,000 > \$50,000

How much do you spend on attending art performances per year?

<\$500 \$501-\$1000 \$1001- \$1500 \$1501- \$2000 >\$2000

Do you speak French? Yes No

Do you play any musical instruments? Yes (Please specify: _____) No

Most read newspaper(s):

Metro Hong Kong Headline am730 Hong Kong Economic Times Oriental Daily
 Apple Daily Ming Pao Hong Kong Economic Journal Wen Wei Po Sing Tao
 Ta Kung Pao SCMP The Standard Others (Please specify: _____)

Most read magazine(s):

Milk East TOUCH U Magazine Weekend HK TVB Magazine Ming Pao Weekly
 am post metropop Next Magazine Jessica Sudden Weekly Cosmopolitan ELLE
 MUSE Magazine bc magazine HK magazine Others (Please specify: _____)

Most watched TV channel(s):

TVB Jade TVB Pearl TVB Paid Channels aTV aTV World
 i-Cable Now TV Others (Please specify: _____)

Most listened radio channel(s): (Please delete as appropriate)

RTHK (1/2/3/4/5) CRHK (1/2) Metro Others (Please specify: _____)

Thank you!